

Privacy disclosure pursuant to artt. 13-14 of the EU Privacy Regulation (GDPR)

The personal data entered by You, are processed by Il Castello s.r.l. -Via Repubblica Argentina 54 25124 Brescia, acting as Controller for purposes associated with the provision of the services requested by You (without limitation: asking information, registering to the website to receive advantages and offers, obtaining estimates, making payment, purchase goods and receiving them at the address specified by You, making a reservation, exchanging documents).

Furthermore, the data provided by You, could be processed, on Your explicit consent only, for the purpose of sending business communications, by email or by sms, concerning services provided by the Controller.

Processing operations will take place with electronic modalities and will be made available to third parties (External Processors) inside and outside the EU, duly contracted and offering adequate security safeguards, necessary for the provision of essential services to satisfy Your needs. Said External Processors, the list of whom is available upon request, may belong to categories of persons supporting the Controller in the delivery of the services offered through this website (such as, without limitation: software developers and website managers, carriers).

Furthermore, they will be processed for statistical analysis and direct marketing purposes, on an anonymous basis, as better specified in the cookie policy. Accordingly, they are legitimate processing operations necessary to assure a service capable of meeting Your expectations. The data will be stored for the entire term of the services requested by You or for longer periods only where provided for by the law. At any time You may exercise the rights provided for by articles 15 - 22 of GDPR by writing to postmaster@locandadellemercanzie.com.

In order to rectify or erase your personal data that are stored in the systems used to supply the present web site, contact postmaster@locandadellemercanzie.com. The personal data You will insert in the form (including you email address) should be communicated to a company that acts as Processor on behalf of the Controller and that manage the website and the users' requests.

Should You ask for Your data to be erased, we inform You that it may no longer be possible to continue providing You with the service requested.

Finally, we inform You that You can lodge a complaint with the Data Protection Authority if You believe Your rights have been violated.

EXTENDED COOKIE DISCLOSURE

This website uses cookies, even third-party cookies, to improve the browsing experience and allow visitors to enjoy our online services and visualise advertising in line with his or her preferences. Cookies used in this website fall under the below described categories.

What are cookies?

Cookies are small text files which are automatically positioned on the navigator's PC inside the browser. They contain basic information on Internet navigation and thanks to the browser they are recognised every time the user visits the website. You will find here below all indications on the cookies installed by this website and the necessary indications on how to manage your preferences.

Cookie management

1 - Technical cookies

The technical cookies described hereafter do not require consent and are accordingly automatically installed after accessing the website.

- **Cookies necessary for functioning:** : cookies allowing the website to correctly functioning also allowing the user to have a functional browsing experience. For example, they keep the user connected during the navigation preventing the website from requesting several connections to access subsequent pages.

- **Cookies for the storage of preferences:** cookies allowing to remember the preferences selected by the user during the browsing, e.g., allow to set the language.

- **Statistical and Audience tracking cookies:** cookies helping to understand, through data collected in anonymous and aggregated form, how users interact with the website providing information relating to sections visited, time spent on the website, possible malfunctioning.

2 - Third-party cookies

Through this website, cookies managed by third parties are also installed.

If you wish to receive information on those third-party cookies and on how to manage consent please access the following links. Furthermore, by accessing the page <http://www.youronlinechoices.com/it/le-tue-scelte> it is possible to receive information on behavioural advertising as well as to deactivate or activate the cookies of the listed companies which work with the managers of the websites to collect and use information useful to enjoy advertising. Here below you will find the description of the different types of cookies that third parties may release during navigation on this site.

Third-party Statistical and Audience tracking cookies

Those cookies provide anonymous/aggregated information on the way visitors navigate on the website. Please find here below the links to the respective cookie policy pages to manage consent.

- **Adobe**
- Adobe Analytics: Statistics Tool
- Analytics Cookies
- [privacy policy](#)

- **Nielsen**
- SiteCensus: Statistics Tool
- Analytics Cookies
- [privacy policy](#)

- **Google**
- Google Analytics: Statistics Tool
- Analytics Cookies
- [privacy policy](#)

- **Duda**
- Duda Analytics: Statistics Tool
- Analytics Cookies
- [privacy policy](#)

- **Shinystat**
- Shinystat: Statistics Tool
- Analytics Cookies
- [privacy policy](#)

Social media sharing cookies

Those third-party cookies - in case of links on the website - are used to integrate some common functionalities of the main social media and provide them inside the website. In particular, they allow for the registration to and authentication on the website through Facebook and google connect, the sharing and comments of website pages on the socials, they activate the "like" functionality on Facebook. Please find here below the links to the respective cookie policy pages to manage consent.

- **Facebook**
- social media
- [privacy policy](#)

- **Youtube**
- social media
- [privacy policy](#)

- **Twitter**
- social media
- [privacy policy](#)

- **Linkedin**
- social media
- [privacy policy](#)

- **Pinterest**
- social media
- [privacy policy](#)

Remarketing cookies

These third-party cookies allow to display advertisements based on the interests expressed by users when browsing online sites and APP belonging to the circuit of the third party that released these cookies. For example, the remarketing cookies used by this site may be those of the Google Display Network and the Facebook Audience Network platform. Below are the information on how to disable the use of cookies by Google and Facebook.

- **Google**
- Remarketing
- [privacy policy](#)
- **Facebook**
- Remarketing
- [privacy policy](#)

Third-party analytic cookies use for the service “Business Contact”

These third-party cookies allow tracking of visits to this site by companies that have registered a fixed IP. Public information concerning the fixed IP can be used, together with other public data, to contact companies that have shown interest in products and services offered by this site.

The service is identified with the name "Business Contact" and provides for the installation of the following cookies:

- [__bctc](#)
- [__bcvc](#)
- [__bcsc](#)
- [__ddtest](#)

Which cookies do we install?

1) PROFILING COOKIES

We use Google Analytics - a web analytics service, provided by Google. This system releases cookies on your device and generates information about your use of the Platform that is transmitted and stored by Google (the servers where they are stored may be in the United States). Google uses this information to:

- Evaluate your use of the platform;
- Prepare reports about your activity;
- To provide other services relating to the activity of the Platform and the use of internet.

Google may also transfer this information to third parties if required by law, or in the case of third parties that process this information on their behalf.

Google does not associate your IP address with any other data that Google owns (in fact we have disabled all the sharing functions of your personal data, except for the 'Benchmarking' function that treats aggregated and anonymous data - <https://support.google.com/analytics/answer/1011397?hl=it>) and we have provided for the masking of part of your IP address.

To read Google's privacy policy and have further information you can click on these links:

- [http://www.google.com/analytics/;](http://www.google.com/analytics/)
- [http://www.google.com/analytics/learn/privacy.html.](http://www.google.com/analytics/learn/privacy.html)

You can find instructions for canceling or blocking the collection of data using this service by clicking on this link: <http://tools.google.com/dlpage/gaoptout?hl=it>.

2) TECHNICAL COOKIES

3 - Please remember that you can manage your cookie preferences even through the browser

If you use Internet Explorer

In Internet Explorer, click on "Tools" and select "Internet Options". In the Privacy sheet, move the cursor up to block all cookies or down to allow all cookies, and then click OK.

If you use the Firefox browser

Select the browser's "Tools" menu and select the "Options" menu. Click on the "Privacy" sheet. In the "Storage rules" drop-down list select the desired level. Tick the "Accept cookies" box to activate cookies, or untick to deactivate. Choose for how long cookies can be stored.

If you use the Safari browser

Click the Safari menu, select the "Amend" menu and select "Preferences". Click "Privacy". Position "cookies Block" and click OK.

If you use the Google Chrome browser

Click the Chrome menu in the browser tool bar. Select "Settings". Click "Show Advanced settings". Click "Content settings" in the "Privacy" section. Select "Prevent all websites from storing data" in the "Cookies" section, then click OK.

If you use any other browser or do not know the type and version of the browser you are using, click “Help” in the browser window at the top, from which you can access to all necessary information.

According to clauses 15-22 of GDPR, at any time You may request, writing to the Controller of the present website, access to Your personal data, the rectification or erasure thereof or even the simple restriction of their processing (anonymization) or file a complaint to the Data Protection Authority, in case You deem your rights to have been violated. In order to rectify or erase your personal data that are stored in the systems used to supply the present web site, contact postmaster@locandadellemercanzie.com